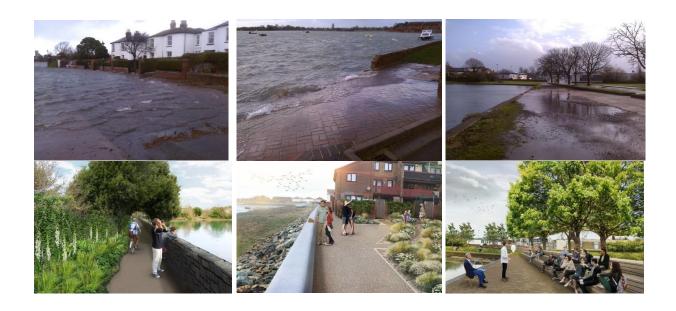


Gosport FCERM Priority Schemes

Outline Design Exhibitions 17th/ 20th/25th July 2017











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1. Introduction

This report summarises the three Gosport public exhibition events, held to present the outline design options for three priority flood defence schemes in Gosport to the public. Potential defence options were originally assessed from a wide ranging long list to the shortlist. The shortlist of options was appraised by our engineering consultant Royal Haskoning, who recommended the outline design options. Subject to funding and consents approvals, construction could begin as early as Spring 2019. The project is being delivered by the Eastern Solent Coastal Partnership (ESCP) on behalf of Gosport Borough Council (GBC).

1.1. Reason for project

A Shoreline Management Plan (SMP) is a high level policy document setting out a framework for future management of the coastline. The SMP makes recommendations on how the coastline should be managed over the next 100 years. It was adopted by GBC in 2010 and recommends a 'Hold the line' policy to maintain or upgrade the level of protection provided by the coastal defences in this area.

A strategy looks at how the SMP policy can be implemented at a more local level and identifies areas where work may be required over the next 100 years.

The River Hamble to Portchester Strategy (The Strategy) covers a 58km (36 mile) stretch of coastline between Burridge on the east bank of the River Hamble and Portchester Castle (in Portsmouth Harbour). This coastal frontage is highly varied and ranges from very sheltered estuarine and creek environments to much more exposed open coast beach environments.

The Strategy recommended **three priority schemes** in three areas of Gosport. Forton, Seafield and Alverstoke are referred to by the strategy as "vulnerable areas" in which there is significant risk of tidal flooding.

Together, the three schemes have identified that 257 residential and 9 commercial properties are at present day risk from a 1 in 100 year tidal flood event. This increases to 1,272 residential and 36 commercial properties to the year 2115.

Also at risk over the next 100 years are over 36 listed buildings, environmentally designated areas, foul water sewers and electricity sub-stations as well as other critical infrastructure.





1.2. Project Delivery

In August 2016, the Environment Agency approved funds for Gosport Borough Council (GBC) to develop outline designs. The ESCP are using the funds on behalf of the GBC to design three priority tidal Flood and Coastal Erosion Risk Management Schemes.

Royal Haskoning (RHDHV) has been appointed to support the development of design options and provide engineering support. A shortlist of design options has been refined to a recommended leading option for each scheme. The concept designs and landscape plans were exhibited at the three drop-in exhibitions for the public to view and offer their opinions.

Construction could start in Spring 2019, subject to further funding approval from the Environment Agency and other sources, as well as gaining the appropriate licenses and consents

This report provides an overview of the publicity carried out prior to the event and a summary of the feedback received on the day from the attendees.

2. Exhibition Events

2.1. Overview

Three public exhibitions were held on the 17th, 20th and 25th of July at three venues local to each of the three schemes. The first was held on the 17th July at the Gosport Scout Activities Centre on Clayhall Road in Alverstoke. The second on the 20th July was held at the Gosport Discovery Centre close to the Seafield Scheme, and the final exhibition was held at St Vincent Sixth Form College in Forton on the 25th July. The aim of the events were to present the outline design options to the public to allow better understanding of the proposal, get feedback from the public to help inform the detailed design and for the public to understand timescales and restraints applicable to the project as for many this would have been the first they'd heard about the schemes.

The three venues were selected as they are located in close proximity to residents surrounding the three scheme sites and an easy to find landmark for non locals. All three events ran from 1pm – 6.30pm, increasing the chances for the public to attend.





Almost 200 people attended the three public events, with a total of 80 feedback forms completed. In summary:

- 84% either strongly or mostly supported the overall leading option for the Forton scheme.
- 90% either strongly or mostly supported the overall leading option for the Seafield scheme
- 76% either strongly or mostly supported the overall leading option for the Alverstoke scheme
- 81% of those visiting the exhibition said the information presented was of a good or very good standard.

A more detailed summary of the results is found on page 8 and the full feedback form answers are available in *Appendix A* along with a selection of comments.

2.2. Advertising and Publicity

The events were widely advertised to local residents, local businesses with a comprehensive letter drop carried out around all three local areas before the event. The leaflet provided the public with key information about the schemes and the details of the events (*Appendix B*). Posters were put up at key community areas in Gosport including A1 poster display at the Gosport Discovery Centre and A4 posters in local convenience stores and community areas such as St Mary's Church in Alverstoke.

In addition, the exhibition events were advertised on the ESCP website, and received 370 additional webpage views in the two week lead up to the exhibitions. Furthermore, the events were advertised through ESCP social media accounts. A post advertising the events on Facebook reached over 1,000 people, with the links further shared by the Gosport Borough Council social media accounts. A press release was also sent out which reached local newspapers and websites. Figure 1 shows a variety of different media advertising the event.





Figure 1: Poster display and social media advertising the events.

2.3. Event Content

In total, nearly 200 people attended the exhibition events. On arrival, visitors were asked to mark on a map where they came from. The spread of visitors is shown in *Figure 2*. The majority of visitors were from the Alverstoke area.



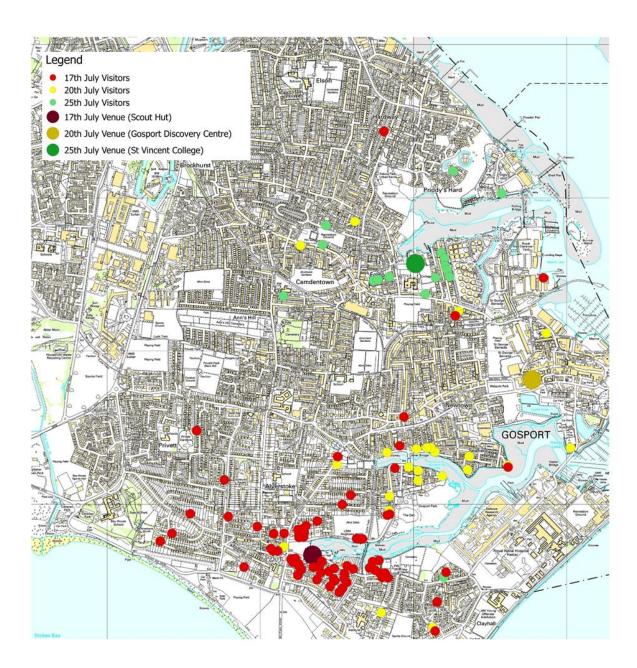


Figure 2 – Map of where the visitors came from.

The content of the exhibitions was designed to communicate why the schemes are being proposed and what they could look like, through a series of poster boards detailing;

- Roles and responsibilities of the ESCP, exploring flood and coastal erosion risk management and the impact of climate change,
- **Project introduction**, explaining why the three schemes are necessary and how they have got to this stage, looking at the shoreline management plan and the strategy as well as what is at risk if we did nothing,





- **Story so far** showing the work done to date including ground investigations, appointment of designer, and licenses and consents,
- Preferred option showcasing artist impressions of proposed works for the three schemes.
- Project timeline, detailing key stages of what the project team will be working on and approximate timescales.

Examples of the posters used at the event can be seen in *Appendix C*.

The project team were on hand to answer any questions and there were refreshments available for visitors to enjoy. Photos from the exhibitions can be viewed in *Appendix D*.

2.4. Feedback from results

Each visitor was asked to fill in a feedback form to share their views on the preferred coastal defence options and the exhibition. A summary of results of the 80 feedback forms received are displayed in this section, with a full list of results detailed in *Appendix A.* Overall the results and feedback gained from the exhibition have been very positive.

In summary:

- 96% of people felt they understood the flood risk to the local community which the schemes are looking to protect
- 24% of people weren't aware of the flood risk prior to the exhibition
- 69% of those who attended were interested in the scheme due to being residents of Alverstoke
- 83% average between the three schemes either strongly supported or mostly supported the schemes
- 81% of people rated the standard of information given as good or very good





2.5. Comments received

Table 1 below displays a sample of further comments received from the public on the day.

"Excellent information imparted to us through the staff as well as an immaculate presentation of a future vision"

"A very well organised event. Lots of good information gained. All staff present greeted us well. Good layout of info boards."

"Very well presented by a knowledgeable team."

"Well designed and attractive styles"

"A valuable improvement to safeguard local homes and businesses"

"A great deal of thought has been given to presentation as well as our future needs."

"Very keen to see the scheme materialise but also very keen that the materials used are in keeping with the history and character of the area – i.e. no vast areas of exposed concrete."

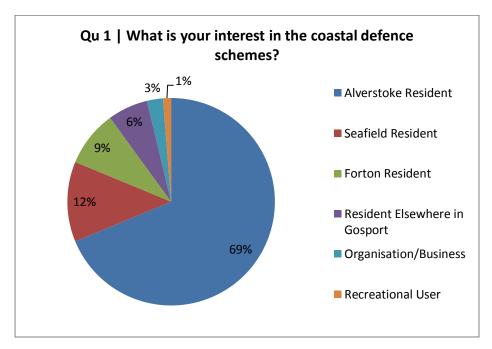
"Thanks very much. Would welcome a larger-scale map showing the flood risk area."

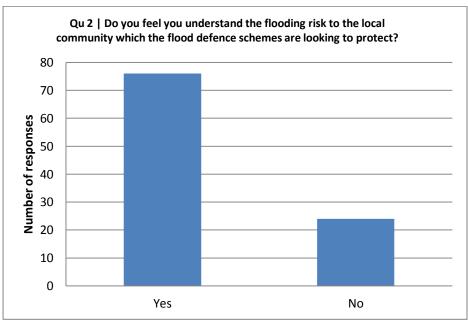
"Flood maps insufficiently detailed for red risk areas."

Table 1 – A sample of further comments received from the public

For those residents that were unable to attend, the feedback form was made available for a week afterwards on our website. To accompany this, the posters that were presented were also made available on the project webpage for review, along with other supporting information.

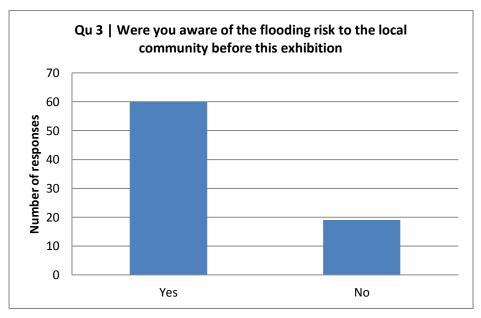
APPENDIX A - Summary of questionnaire answers

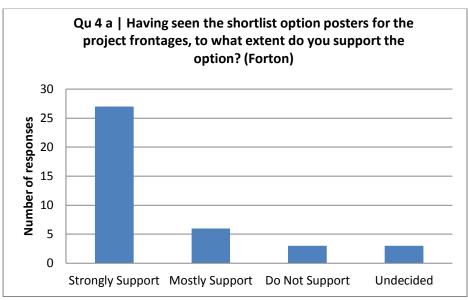






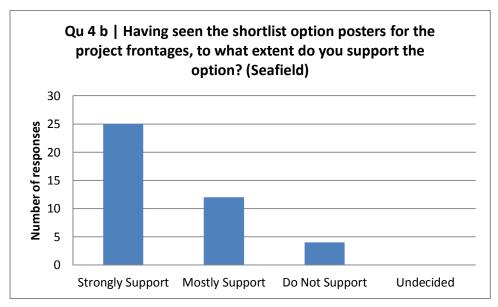


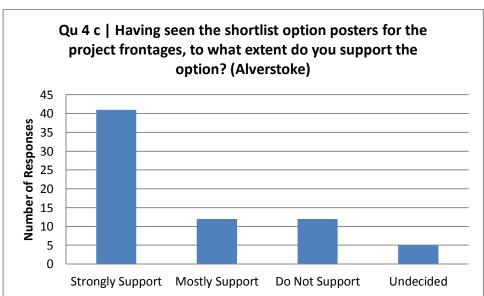












Question 4 allowed people to expand their answers. Below show a summary of the key points raised:

Flooding creates horrendous impact on the community when it occurs, so preventive work makes absolute sense. The plan shown looks aesthetically pleasing and enhances the existing environment in my view.

Alverstoke – retains views and generally improves the walkway. Forton – Will tidy up this area as well as save adjacent housing without destroying heritage. Seafield – the area nearest the harbour is most definitely needed.

Protection and beautification of the area.

This appears to be a cost effective method of securing the area.





Question 5 asked: Do you have any additional information or ideas that you think might be useful? (Including photographs of flooding of the coast).

The following table shows a sample of some of the comments and ideas.

To incorporate the defence with the existing weir makes much sense on grounds of environment, flood protection, maintenance, lack of vandal opportunities and effectiveness. An improvement to the weir under Jackie Spencer Bridge, shutting off the tide completely would be a better option and cheaper.

Build up the swan nesting island on the Alverstoke lake so they can successfully bring a brood to adulthood.

Could raise the level of the swan nesting island in Alverstoke Lake as they lose their eggs every year due to high tides.

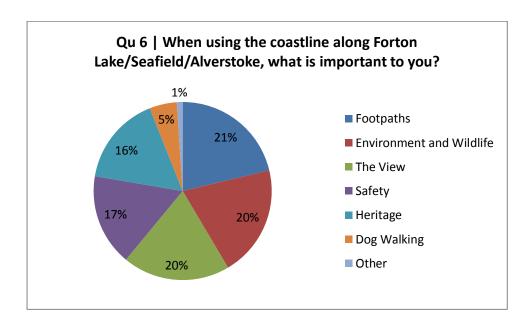
Like the idea of the Forton seawall seats.

Would be environmentally-aesthetic if the walls could have an old-fashioned look-stone effect to blend in more naturally with the surroundings and not look so modern (i.e. with the smooth slate grey).

Seawall alignment at Seafield bungalows. For safety reasons enlarge path for access.

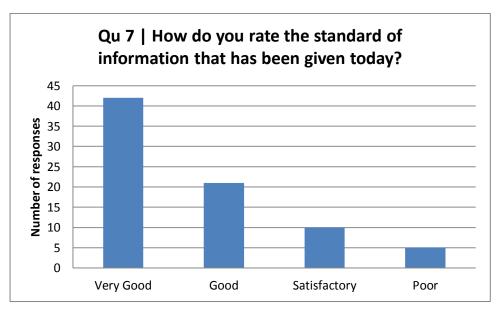
The comments suggest that popular ideas include:

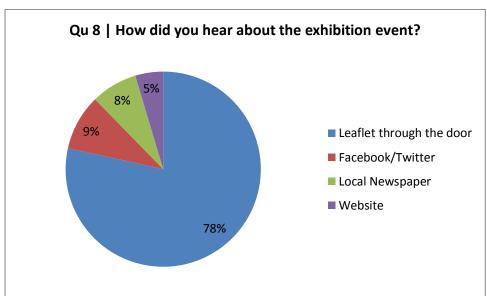
- attention to the wildlife on Alverstoke lake, specifically raising the swan nesting islands
- blending the new defences in with the current environment, such as maintaining the old-fashioned look preserved by the Alverstoke Conservation Area
- improvement to the weir under the Jackie Spencer Bridge could act as an alternative flood defence



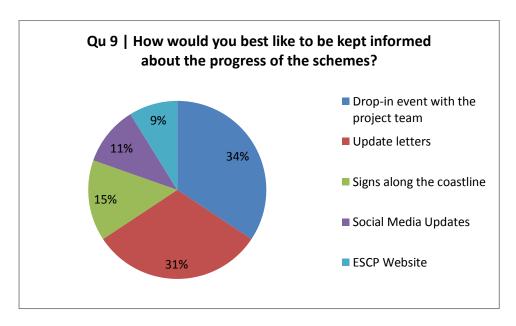












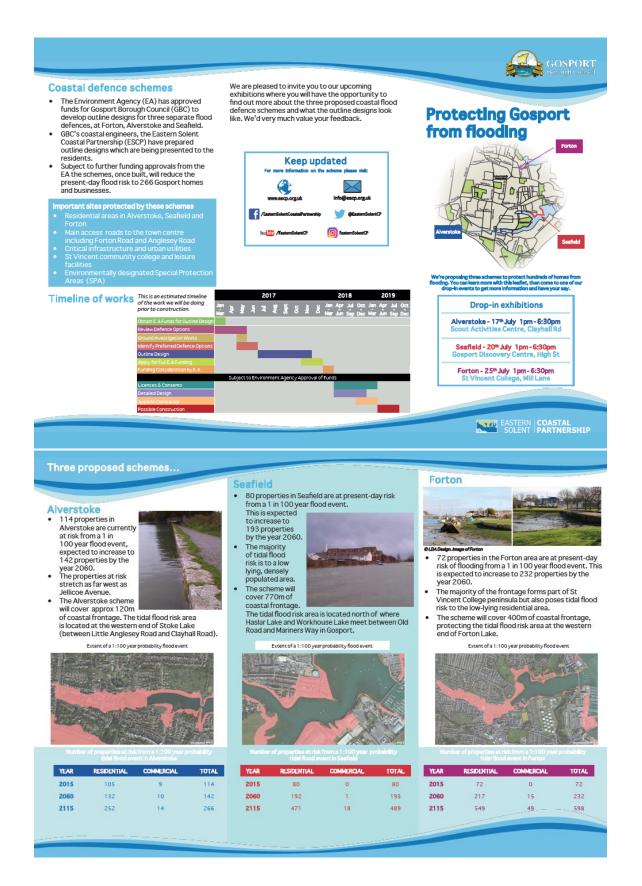
There was space following this question for those who wish to receive email updates to insert their email address. These email addresses have been stored in the stakeholder database.

Finally, there was space for further comments, a sample of which have been listed in table 1.





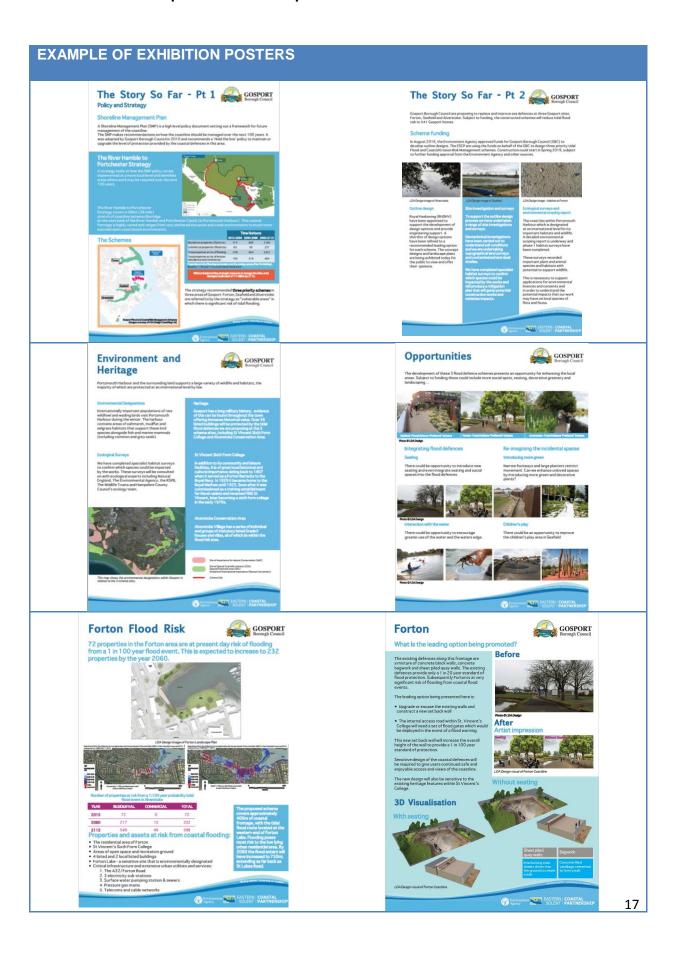
APPENDIX B - Exhibition Leaflet







APPENDIX C - Samples of exhibition posters







APPENDIX D - Photographs of exhibition

PHOTOGRAPHS OF THE EXHIBITION EVENTS





Photo 1: Main exhibition set up

Photo 2: Visitors discussing the schemes with the project team at Alverstoke.



Photo 3: Visitors viewing and discussing the visualisation of the preferred option with ESCP staff at Seafield



Photo 4: Visitors discussing the schemes at St Vincent College in Forton.