

Senior Communications and Marketing Officer

(Ref: HB0035)

Full Time Permanent Post
Grade G Salary Range £30,507 to £33,799

This is an exciting opportunity to join a busy multi-disciplinary team managing coastal flood and erosion risk on the south coast.

Coastal Partners provide a Coastal Defence Management Service to Havant Borough Council, Portsmouth City Council, Gosport Borough Council and Fareham Borough Council that reduces the risks to people, the developed and natural environment from coastal flooding and erosion. This area includes three major harbours of significant environmental importance and over 160km of coastline.

Are you an ambitious and innovative self-starter looking for a new opportunity in Communications and Marketing? We are looking for a specialist for a new exciting post within our Assurance Team that will play a major role in delivering the communications and marketing function across our service.

Candidates must hold a degree level professional qualification in Marketing, Media or other appropriate qualifications with relevant level of experience. You will be using your expert knowledge and experience of all aspects of marketing. You will assist in ascertaining market potential, understanding competition, develop and implement campaigns and strategies to raise awareness. You will generate ideas to promote the Partnership branding and promotional activities.

You will use your specialist communications skills (verbal and written), innovation and experience across multiple digital channels, designing, creating, developing and implementing publications and communication plans. You will be a creative thinker highly organised and able to work on multiple projects/clients at a time. You will have the ability to convey

technical or complex information simply, effectively and creatively. Experience of the public sector is an advantage although not essential. At present this role will be predominately home working with occasional office work subject to permission and H&S clearance.

Interested? For more information about us, please visit our website www.coastalpartners.org.uk. For full details of the role, including a role profile, please visit <https://www.havant.gov.uk/jobs-and-careers>

For a full discussion about this post please contact Jane Ryan, Business Development Manager on 02392 446585. The closing date for this role is 30th October 2020 at 12.00 noon. Interviews will be held via Microsoft Teams on 19th and 20th November 2020.

To apply, please send your CV and a supporting statement to recruitmentsupport@havant.gov.uk Please include the reference number in your supporting statement.

The council is an inclusive employer and appoint on merit. We are a Disability Confident Employer and have a Guaranteed Interview Scheme for Veterans.

Our organisation is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects all staff members to share this commitment.